

**MOMENTUM
STARTS** WITH JUST
One Step.

**SHE
SHINES**



N DANCE
TOURS



STUDIO OWNER/TEAM LEADER
INFORMATION BROCHURE



About SHE SHINES ON

SHE SHINES ON is a Dance Tours company on a mission to inspire girls confidence globally. Our tours are designed to cultivate girls personal power through opening their eyes to a world of opportunities and self love practices all while they dance on the stages of their dreams. It's an opportunity of a lifetime, It's an opportunity of a lifetime, but the tools girls discover on tour are everlasting.



Our Vision

We will see the day when girls everywhere feel confident and are inspired to follow their dreams.

We envision a day when we've uplifted over 10,000 girls' confidence and we've given away \$1,000,000 towards educational programs that builds self-esteem in girls.

85% of the girls suffers from low self esteem, which is the most important factor contributing to happiness and well being. We want that number to fall to zero. We want 100% of the world to feel confident.

When you join us on tour, part of the proceeds will go towards educational programs that builds self-esteem in girls.

Our Values

FUN FRIENDSHIPS

We inspire girls to create friendships that will last a lifetime.

PERSONAL POWER

We cultivate life skills that encourage girls self-empowerment.

LOVE

We help girls foster self-love practices from an early age.

INSPIRATIONAL OPPORTUNITY

We provide girls with inspiring opportunities that shape them into the kinds of women our world needs.

TRUTH

We support girls to truly follow their hearts to feel powerful in their true selves.

WORLD VIEW

We provide experiences that open girls minds to a world of opportunities.



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Book Today!!!

 SheShinesOn

 @SheShinesOnDT



A message from Kim, The Founder of She Shines On:



Kim Davey

Founder & Creative Director

“ I created SHE SHINES ON to inspire girls to believe that they can follow their dreams.

As a young girl, I was passionate about dance, theatre and television, but when it came time to choose a career, I heard that tired refrain – “you can’t make a living in the arts” – so I became a lawyer instead. After graduating, I lasted only 7 weeks (yes, weeks!) working in a law firm before realizing I wasn’t being true to myself.

I vowed to change this. I travelled to all 7 continents and took part in numerous personal development trainings, which lit the spark in me to create the life of my dreams, boldly and without hesitation. I began taking TV hosting courses all over the world (Los Angeles, Sydney, London), and soon found myself in LA interviewing celebrities on the red carpet for movie premieres and behind-the-scenes of ‘So You Think You Can Dance’!

Through these experiences I began to see that if you believe in yourself then you really can turn your dreams into reality. That’s what I want every girl to believe who comes on tour with us. There’s no greater joy than following your dreams and being true to who you really are.

Meet SHE SHINES ON. Travel, personal development, and dance all rolled into one. It’s my passion, and I want to share it with you. So you can pursue your passions, whatever they might be. ”

Why Choose SHE SHINES ON



Inspired confidence

Imagine if you had been taught self-love practices, money management, and self-empowerment by your role models when you were her age. What makes our approach so effective is that dancers learn these skills while at the same time realizing their dreams. It's an experience that will shape them into the kinds of woman our world needs.

You're so much more than a dance teacher.

All your dancers deserve an opportunity to shine bright and achieve their dreams, whether in dance or simply in life.

Give your dance community something to buzz about!

Give your dancers real life insight into the industry so they can discover the truth about what it takes to be a professional dancer. They'll be so excited they will be talking about it before, during and after.

You deserve a vacation too!

We know you're the one who does everything and we think you deserve a break. That's why you can be as involved or as hands off as you'd like to be on tour.

- **24/7 tour managers:** Our tour managers have been there done that, they are high energy, fun, friendly, knowledgeable, first aid certified, on-site and available to your team 24/7 throughout the tour. Most importantly, they are the ones your dancers will rely on so that you can relax and enjoy your trip.
- **Simply organized:** We will organize everything on tour, all you have to do is bring the team. It's as easy as that!
- **Meet new people:** Most tours have two teams so you can meet new people. Two fabulous teams, one incredible experience.
- **Proven fundraising tactics:** We'll give you the how to's and promotional materials for you to download and use.
- **Meet famous choreographers:** Connect with some of the worlds best choreographers who have performed with the likes of Beyoncé, Taylor Swift, Rihanna, Lady Gaga to name a few!
- **How to seminars:** Dancers enjoy seminars with professional dancers on 'HOW to make it in dance' and agents on 'how to get work in the entertainment industry'.
- **Flagship performances:** Your dancers will perform in front of international audiences on stage at Disney Parks and other famous tourist destinations.





Tour Purpose & Benefits

SSO's *Purpose* is to inspire and empower dancers to seek out their true passion, learn what it takes to make it happen and expose them to what is possible if they do.

Whether dancers want to be a professional dancer, or not, this tour will deliver insight, understanding and inspiration to be successful in whatever they want in life.

- A range of dance styles and disciplines
- Working with top choreographers at top studios
- Performing at world famous landmarks
- How the dance industry operates
- What it takes to be a successful professional dancer
- Invaluable personal development mindset tools and techniques that can be used in all areas of life
- Self management - living away from home managing money, health and mindset
- Excitement, Inspiration, Education and Empowerment

The *Benefits* of experiencing all of the above are numerous. Many dance studio owners rebook SSO tours every couple of years due to the powerful, positive impact the tour has on themselves, their dancers and their studio as a whole.



Benefits For Studio Owners

- New insights on how to run a successful dance studio
- New choreography ideas
- New teaching methods
- Deeper understanding of the industry
- Heightened sense of 'family' amongst tour team
- Increased motivation and focus by dancers post tour
- Inspired dancers
- Pride and fulfillment witnessing dancers development
- Complimentary Tour package (for a team of 20+ dancers)

Benefits For Dancers

- Improved technique
- Improved self-confidence and self-belief
- Clear vision and focus for the future
- Understanding 'how' to make a living in dance and what it takes
- New life long friendships
- Life skills
- Inspiration, motivation and empowerment
- Memorable highlight in life

COMPLIMENTARY
STUDIO OWNER
/TEAM LEADER
TOUR PACKAGE



SSO OFFER ONE COMPLIMENTARY STUDIO OWNER/ TEAM LEADER TOUR FOR EVERY 20 DANCERS CONFIRMED ON TOUR.

Studio Owner/Team Leader's Role



Studio Owner's/Team Leader's Role

As a Studio Owner/Team Leader your role is to bring together a team of at least 20 dancers plus parent chaperones and any additional family members to take on an adventure of a lifetime!

YOUR ROLE IS TO:

- Organize an information meeting at your studio for SSO to present the opportunity to all dancers and parents
- Work with SSO to confirm tour team
- Create the Disney audition videos
- Choreograph the Disney performance
- Join your team on tour!

Some may choose to also facilitate or set up a parent fundraising committee utilizing the SSO Fundraising resource Kit.

You will receive a unique login to the SSO Event Organizer after the information meeting to access all SSO tour information and stay up to date with the status of individual team members.

DANCERS

Each team requires a minimum number of 20 dancers per team. **The minimum age for dancers on tour is 12 years at the time of travel.** The tour is designed for dancers 12 through early 20's with a positive and mature attitude.

CHAPERONES

Each team requires parent chaperons to accompany the team on tour. We require a minimum chaperone ratio of **1: 3 / 5 DANCERS. (MINIMUM 5 CHAPERONES PER 20 DANCERS)**

Chaperones are responsible for:

- The well being of all dancers in the tour team
- Their specific rooming group of 3 – 5 dancers
- Making sure dancers are up in the morning and get to bed at a decent hour!
- Making sure dancers have packed their lunch
- Making plans for dinner
- Supervising dancers during tour activities and free time (if under 18)
- Enjoying their own free time (or coming to watch) during dance classes, seminars and performances.

FAMILY MEMBERS

Additional family members are more than welcome to apply to join the team on tour and make it a family vacation.

Family Members

- Must travel on a SSO family member tour package (same cost as chaperones)
- Enjoy all accommodations, transport, transfers, activities etc but do not partake in any dance classes etc
- Must be 5 years or older
- If over 5 but under 12 years must have an additional parent/caregiver (other than the chaperone) to accompany them on tour.





Self Sufficiency

Each team is required to be 100% self-sufficient on tour. This means they have enough chaperones to safely supervise all dancers.

The Studio Owner/Team Leader is responsible for the overall care of the team.

SSO Tour Managers will provide the overall structure, organization, leadership and execution of the tour. They will also be available 24/7 to support the Studio Owner/Team Leader and chaperones to ensure the safety and enjoyment of all participants.

Note: Tour Managers are not responsible for the individual safety of tour participants, this is the responsibility of the individual teams.

Two Teams Per Tour

Meet new people, make new friends. Two fabulous teams. one incredible tour.

Your dance tour experience will be heightened through sharing the experience with another team from around the country/world.

At the outset of the tour SSO Tour Managers will lead team bonding games and fun, to bring everyone together - learning names, playing games and getting to know each other - it's heaps of fun!

Dancers meet, mingle and dance with like minded dancers, chaperones enjoy a wine with new found friends and studio owners/team leaders learn and discuss new dance ideas, all creating a special connection and lasting memories.

NOTE: Individual teams remain together for rooming, performances and the Disney workshop but mix with the other team on the coach, in class and during all tour activities.



EACH YEAR HUNDREDS OF DANCERS PAY FOR THEIR SSO TOUR THROUGH ACTIVELY FUNDRAISING. 99.9% OF TEAMS DO SOME SORT OF FUNDRAISING TO HELP OFFSET THE COST OF THE TOUR.

SSO offer tour teams a fabulous and comprehensive Fundraising Resource Kit. This kit comes complete with fundraising ideas, how to's, posters and fliers to help make the organization of fundraising easy.

The Kit covers information regarding both team and individual fundraising events so that participants can pick and choose those that fit their schedule and strengths.

Inside the Online Fundraising Resource Kit you will find a list of all past participant fundraising ideas, simple 'how to' documents with step by step instructions on how to organize each event. There are also posters, fliers and sponsorship letters available for team and individuals to use making fundraising simple and easy. You simply download, print and implement. *Perfect!*



FUNDRAISING IS A FANTASTIC WAY TO BUILD TEAM CAMARADERIE PRIOR TO THE TOUR. IT ALSO TEACHES VALUABLE LIFE SKILLS SUCH AS AN APPRECIATION FOR THE VALUE OF MONEY AND WORKING FOR WHAT YOU WANT!

Tour Managers

Each tour will have their very own Tour Manager. You may even have two! The Tour Managers role is to organize and run the tour - making sure everyone knows what is happening at all times including meeting times, what they need to bring etc. The Tour Manager is with you for the entire tour and is available 24/7. SSO Tour Managers are high energy individuals who LOVE what they do and love making sure you and your dancers have the time of their lives!



Accommodations

SSO utilize wonderful accommodations in fantastic locations. From cooking facilities to in house restaurants, pools, gyms, jacuzzi's, free snacks and ice-cream machines we love all our accommodations! We stay in the heart of it all - around the corner from Hollywood Blvd, a hop skip and jump from Disney and in the heart of Times square.

Our accommodations are close to many tourist attractions, eateries and world famous activities. You will love our accommodations as much as we do!

Flights

ONCE YOUR TEAM IS CONFIRMED ON TOUR SSO WILL SEND YOU ALL THE GROUP FLIGHT INFORMATION.

Flights become available to the market approx 11 months prior to departure. Many airlines offer a group flight package whereby an initial non-refundable deposit is due upfront with the remaining balance payable approx 70 days prior to departure. Each airline has it's own set of benefits and terms relating to the group flight from generous deferred payment options, airport allocation, group seating arrangements, extension of stays and complimentary studio owner/team leader flights.



Dance Performances

Our tours offer incredible performance opportunities at Disney and other famous attractions.

Performance pieces are created at home prior to the tour by the studio owner or team leader. The performance must be a 20 - 30 minute high-energy showcase of your best choreography, polished, costumed and incorporating any/all styles of dance. Full team numbers are preferred with solo's, duo's and trio's utilized during costume changes.

To perform at Disney teams must submit high energy audition videos for approval. These can be from a recent show or in class work. Disney is looking at the level and professionalism of the teams to ensure Disney standards for the performance and to allocate the correct level of workshop.

Please see the FAQ section at the back of this brochure for further performance information.



Disney Workshops

Dancers will partake in an awe inspiring Disney workshop with a real Disney show/parade choreographer! These workshops are nothing short of inspiring. From dance technique to audition skills you will be blown away by the value and skill level of the facilitator.

Dancers will leave buzzing!

Dance Classes

Enjoy fabulous dance classes at some of the top dance studios in the world! Dancers will partake in a wide variety of styles and disciplines with some of the best choreographers on the planet. From jazz funk to burlesque, ballet to twerking! We have it all and dancers love it!

We offer two types of classes on the tour - Open classes and Closed classes.

Open classes are where the dancers 'take class' with local professional dancers. They will experience what it feels like to be a professional dancer who takes class regularly, understand the energy level and commitment of a professional class and enjoy the unique choreography!

Closed classes are where SSO bring in teachers/ choreographers to teach specific dance disciplines to our teams privately. Closed classes are tailored specifically to our tour teams ages and levels. Dancers are split into junior and senior classes to ensure they have the opportunity to be challenged and really shine!



Dance Seminars

Professional dancers, choreographers and agents share their passion and expertise, through inspiring and educating dancers on what it really takes to be a pro. Dancers will be able to ask all their burning questions such as "What is it like to dance in a world tour?", "How much do you get paid" etc.



Forever Inspired
CNFIDENCE



You're 7 Simple Steps from a She Shines On Tour!



1. *Book* a call with **SHE SHINES ON** to have all your questions answered and find out if our tours are the right fit for your studio.
2. *Promote* your SSO tour information meeting to your dancers with the help of **SHE SHINES ON** postcards, posters and more! We'll give you everything you need to get everyone excited!
3. *Join* your dancers and parents for the online Information Meeting with **SHE SHINES ON** where everyone will learn all about the tour, fundraising, payments and more!
4. Dancers and parents *Apply* online at **SHESHINESON.COM** and pay the non-refundable tour deposit.
5. Your team *Confirmed* on tour and planning begins!
6. *Fundraise* - use the amazing **SHE SHINES ON** Fundraising Resource Kit to help pay for the tour.
7. *Fly* to your tour destination !



SHE SHINES ON (SSO) know you **LOVE TO DANCE!** We know that many of you would one day love to dance on Cruise Ships, in touring Musical Theatre productions, as back up dancers for the hottest new star, in luxury resorts, music videos or as part of a professional dance company! The list goes on and on! This is why we created the LA Dance Tour – to open your eyes to the **BIG WIDE WORLD OF DANCE** and show you how you can make your dreams a reality!

ON THE LA DANCE TOUR YOU WILL

- Take classes with some of the world's best choreographers.
- Perform in front of an international audience on stage at a Disneyland Resort Park!
- Enjoy dance seminars with industry experts on HOW to make a successful career in dance.
- Immerse yourself in all things Hollywood, from theme parks to behind the scenes of movies and TV!
- Shopping, shopping, shopping!
- Meet other passionate dancers and create lifelong friends.
- Be inspired, empowered and motivated to achieve everything you want in life!
- Step out of your comfort zone and realize your full potential.
- Have the most incredibly fun and action packed 13 days of your life!
- Dance, dance, dance!!!

TOUR DETAILS

What: SHE SHINES ON LA Dance Tour

Where: Los Angeles, California, USA

Who: Dancers aged 12+, Chaperones & Families

TOUR INCLUDES

- 12 nights accommodation (7 Hollywood & 5 Anaheim)
- BONUS: Breakfast daily
- Return group airport transfers to and from LAX
- All ground transportation in LA
- Dance Classes at Millennium, TMilly & Eighty Eight Studios
- Dance Seminars with professional dancers & agents
- Team Building games & fun
- Runyon Canyon Hike on Hollywood Hills (spot the stars!)
- Celebrity Homes Tour
- Performance on Hollywood Blvd & Universal City Walk
- Madame Tussauds Celebrity Wax Museum
- Universal Studios Hollywood Day Pass
- Santa Monica Pier Beach day
- Hollywood Walk of Fame
- Shopping – The Grove & Citadel Outlets
- Abby Lee Dance Store
- Disneyland Resort 3 Day Park Hopper Pass
- Perform at Disneyland Resort (subject to audition review)
- Disney Audition Workshop (with Disney choreographers)
- Disney Character Breakfast
- Motivational/Inspirational Seminars
- SSO Tour Manager available 24/7
- SSO Tour Info Book, Pack List, etc.
- SSO Fundraising Resource Kit
- SSO Branded Gift

DOES NOT INCLUDE

- Flights
- Lunches & dinners
- Travel insurance
- Performance costume
- ESTA Visa Waiver/Visa (if applicable)
- Spending money

NYC / Orlando Dance Tour



SHE SHINES ON (SSO) know you LOVE TO DANCE!

We know that many of you would one day love to dance on Cruise Ships, in touring Musical Theatre productions, as back up dancers for the hottest new star, in luxury resorts, music videos or as part of a professional dance company! The list goes on and on! This is why we created the NYC & Orlando Dance Tour – to open your eyes to the **BIG WIDE WORLD OF DANCE** and show you how you can make your dreams a reality!

ON THE NYC & ORLANDO DANCE TOUR YOU WILL

- Take classes with some of the world's best choreographers.
- Perform in front of an international audience on stage at Disney Springs!
- Enjoy dance seminars with industry experts on HOW to make a successful career in dance.
- Immerse yourself in all things Broadway in New York City!
- Delight in the magic of the Walt Disney World Resort.
- Meet other passionate dancers and create lifelong friends.
- Be inspired, empowered and motivated to achieve everything you want in life!
- Step out of your comfort zone and realize your full potential.
- Have the most incredibly fun and action packed 13 days of your life!
- Dance, dance, dance!!!

TOUR DETAILS

What: SHE SHINES ON NYC & Orlando Dance Tour

Where: New York & Orlando, USA

Who: Dancers 12+, chaperones & families

TOUR INCLUDES

- 12 nights accommodation (6 New York & 6 Orlando)
- BONUS: Breakfast daily
- All USA Group Airport Transfers (4)
- All USA ground transportation
- Internal one-way flight between New York - Orlando
- Broadway Dance Center Classes
- Steps on Broadway Classes
- Broadway Classroom Musical Theatre Dance Class
- Alvin Ailey Masterclass
- Broadway Show
- Empire State Building Rooftop Observatory Pass
- Explore Central Park, Times Square, Fifth Ave, Broadway
- Free time for optionals (i.e. Statue of Liberty, World Trade Centre)
- New York Subway Pass
- Team Building games & fun
- Ellen's Stardust Diner team dinner
- Walt Disney World Resort 4 day park hopper pass
- Disney Dancin' Audition Workshop (with Disney choreographers)
- Perform at Disney Springs (subject to audition review)
- Premium Shopping Outlets
- Motivational/Inspirational Seminars
- SSO Tour Manager available 24/7
- SSO Tour Info Book, Pack List
- SSO Fundraising Resource Kit
- SSO Branded Gift

DOES NOT INCLUDE

- Flights
- Lunches & dinners
- Travel insurance
- Performance costume
- ESTA Visa Waiver/Visa (if applicable)
- Spending money

London & Paris Dance Tour



SHE SHINES ON (SSO) know you LOVE TO DANCE!

We know that many of you would one day love to dance on Cruise Ships, in touring Musical Theatre productions, as back up dancers for the hottest new star, in luxury resorts, music videos or as part of a professional dance company! The list goes on and on! This is why we created the London & Paris Dance Tour – to open your eyes to the **BIG WIDE WORLD OF DANCE** and show you how you can make your dreams a reality!

ON THE LONDON & PARIS DANCE TOUR YOU WILL

- Take classes with some of the world's best choreographers.
- Perform in front of an international audience on stage at Disneyland Paris!
- Enjoy dance seminars with industry experts on HOW to make a successful career in dance.
- Immerse yourself in all things London and Paris!
- Delight in the magic of Disneyland Paris.
- Meet other passionate dancers and create lifelong friends.
- Be inspired, empowered and motivated to achieve everything you want in life!
- Step out of your comfort zone and realize your full potential.
- Have the most incredibly fun and action packed 12 days of your life!
- Dance, dance, dance!!!

TOUR DETAILS

What: SHE SHINES ON London & Paris Dance Tour

Where: London, UK & Paris, France

Who: Dancers 12+, chaperones & families

TOUR INCLUDES

- 12 nights accommodation (6 in London & 6 in Paris)
- BONUS: breakfast daily
- Return group airport transfers to and from hotels
- All ground transportation in London/Paris (Underground, buses, etc.)
- Eurostar Train from London to Paris

LONDON

- Dance classes at Pineapple, Base & The Manor
- West End on Demand dance workshop
- Dance seminars with professional dancers and agents
- Personal development seminar
- Backstage theatre tour
- West End show
- Ride the London Eye
- Explore the Tower of London
- Walking Tour: Big Ben, Westminster Abbey, Buckingham Palace etc
- Free time to explore - Piccadilly Circus, Harrods, Oxford Street etc.

PARIS

- Dance classes at the Centre Dance du Marais
- 2nd Floor Eiffel Tower pass
- Seine River Cruise
- Moulin Rouge show
- Hop-On Hop-Off bus tour - visit all the iconic sites - Notre Dam, Champs-Elysees, Place de la Concorde & the Louve
- 2-day Disneyland Paris Parks Pass
- Performance and workshop at Disneyland Paris
- SSO Tour Manager available 24/7
- SSO Tour Info Book, Pack List and Fundraising Resource Kit
- SSO branded gift

DOES NOT INCLUDE

- Flights
- Lunches & dinners
- Travel insurance
- Performance costume
- Visa (if applicable)
- Spending money

Sydney & Gold Coast Dance Tour



SHE SHINES ON (SSO) knows you **LOVE TO DANCE!** We know that many of you would one day love to dance on Cruise Ships, in touring Musical Theatre productions, as back up dancers for the hottest new star, in luxury resorts, music videos or as part of a professional dance company! The list goes on and on! This is why we created the Sydney & Gold Coast Dance Tour – to open your eyes to the **BIG WIDE WORLD OF DANCE** and show you how you can make your dreams a reality!

ON THE SYDNEY & GOLD COAST DANCE TOUR YOU WILL

- Take classes at some of Australia's best pre professional dance studios.
- Enjoy dance seminars with industry experts on HOW to make a successful career in dance.
- Enjoy spectacular shows, shopping and the famous sights of Sydney & Gold Coast!
- Meet other passionate dancers and create lifelong friends.
- Be inspired, empowered and motivated to achieve everything you want in life!
- Step out of your comfort zone and realize your full potential.
- Have the most incredibly fun and action packed 13 days of your life!
- Dance, dance, dance!!!

TOUR DETAILS

What: SHE SHINES ON | Sydney & Gold Coast Dance Tour

Where: Sydney & Gold Coast, Australia

Who: Dancers 8+, chaperones & families

TOUR INCLUDES

- 12 nights accommodation (6 Sydney & 6 Gold Coast)
- Internal one-way flight between Sydney - Brisbane/Gold Coast
- Group airport transfers
- All ground transportation
- Sydney dance workshops at Brent Street, 100% Dance & Village Nation
- Drop-in classes at Sydney Dance Company (2)
- Live Theatre Shows (2)
- Taronga Zoo
- Sydney Opera House Tour
- Bondi Beach Day
- Explore The Rocks & Darling Harbour
- Paddy's Market Shopping
- Bloch Dance Store Shopping
- Professional Dancer Seminars
- Agents Seminar
- Dreamworld Theme Park pass
- Warner Bros. Movie World, Sea World & Wet-n-Wild Theme Parks pass
- Perform onstage at a Gold Coast theme-park!
- Pacific Fair Shopping Centre
- Surfers Paradise Beach Day
- SSO Tour Manager available 24/7
- SSO Merchandise
- SSO Tour Info Book, Pack List & Fundraising Resource Kit

DOES NOT INCLUDE

- International Flights
- Meals
- Travel insurance
- Spending money



Studio Owner / Team Leader Testimonials



"If you are looking to offer your dance school the ULTIMATE EXPERIENCE this is it. The sights and experiences on the Tour under the management of the energizing SSO Tour Managers, are equal in appeal to watching your students grow as people, as a team and as dancers and performers. We have returned having experienced many of the things that inspire us as dancers of all ages- the experience is not over as the benefits of the Tour continue to enhance the teaching / learning experience in my daily classes. We are planning the next tour and the one after that."

- Dean McKerras, Studio Owner at Dean McKerras School of Dance.

"A fabulous experience and one that I would like to repeat again. To anyone considering doing this tour - definitely do it. It's good value for money and well organized."

- Amanda Bennett, Studio Owner, The Amanda Restell academy of Dance, leigh-on-sea, United Kingdom

"Professionally lead and organized. Absolutely amazing! I will recommend it everywhere and to everyone."

- Gail Johnstone, England, studio owner at Turning point Theatre arts

"Exceeded expectations with full on meaningful activities. Extremely well organized and planned. Let's do it again!"

- Jane Harnett, Head of Dance at Otumoetai College

"The dancers grew so much from the entire journey. So well organized. Opportunities exceeded all expectations. So fulfilling. I have so much to take home, not only from a dance perspective but also from a studio owner perspective. You guys are giving so much to our dancers. Thank you sincerely."

- Jeannie Mark, Studio Owner at Dance on Grove

"A great experience for young dancers to get outside their comfort zone, make new friends and grow as a dancer and young person."

- Kerry Mills, Studio Owner at Limelight Dance Academy

"A dancers dream! Thoroughly enjoyed it. Would do it again in a heartbeat."

- Jane Callaghan, New Zealand, Dance Teacher

"Trip of a lifetime , the classes were amazing and will definitely inspire my future choreography."

- Louise Baker, New Zealand, Dance Teacher

"Tour Managers are enthusiastic friendly and knowledgeable. This Tour was exciting, inspiring and a really great experience for myself as a dancer, teacher and choreographer. an experience of a life time, where you not only learn a huge amount about the dance world but also grow as a dancer and individual. Thank you!"

- Kristie Mortimer, Dance Teacher

"Amazing opportunity for dancers. Gives good insight to the world of commercial dance. Action packed!"

- Anna Lee, Studio Owner at Anna Lee School of Dance

"Beyond expectations, high energy tour where dancers learn and grow through life experiences. This has given me the direction and clarity I need for the future. i am super excited to get home and get stuck in."

- Kirsty Bell, New Zealand, studio owner

"This tour is the ideal way for dancers to expand knowledge, develop technique and be exposed to events and experiences that are relevant to the dancers passion. It is well organized, brilliantly conducted and I'd recommend it highly to any dancer, chaperone or teacher considering an overseas dance experience."

- Judith Fuge, Studio Owner at Judith Fuge Dance School

Further testimonials can be found ON our website
WWW.SHESHINESON.COM



TOUR DATES & LENGTH

When do the tours take place?

Annually during school holidays.

How long are the tours?

Approx two weeks in length.

Can we take a tour during term time?

Yes, based on availability.

Can we choose our tour dates?

Yes, based on availability.

When are our tour dates confirmed?

Tour dates are confirmed after the information meeting and once applications have been received.

TOUR REQUIREMENTS

Who is the tour for?

The tour is for all dancers who are either considering a career in dance or those who just absolutely love it. Also for parents, chaperones & family members wishing to support their dancers.

What is the minimum age requirement?

Dancers must be 12 years or older at the time of travel.

What is the reason for this age requirement?

SSO tours are designed to expose dancers to a wide range of classes, workshops, seminars, performances as well as local excursions and activities. The tour is therefore full on and fast paced.

Are there exceptions to the minimum age requirement?

Yes. If studios have slightly younger dancers with exceptional ability and maturity and the majority of their parents are coming on tour as chaperones, we will make exceptions.

Is there a maximum age for Dancers?

There is no maximum age, however most dance teams comprise of dancers aged between 12 - early 20's.

The oldest dancer we have had on tour has been 28 (not including the ELITE tour).

How many Dancers do we require to form a team?

A minimum of 20 dancers is required.

What happens if we do not get enough Dancers to form a team?

If you are unable to reach the minimum number required there are a couple of options:

- Keep recruiting dancers to join throughout the year leading up to the tour (especially when new dancers join your studio)
- If you have over 15 dancers you can still come as a team (Disney performance minimum is 15) but the Studio Owner/Team Leader complimentary tour will be pro-rated.
- If you have less than 15, you can do a joint-studio team. This is where you ask a fellow studio owner friend if their studio would like to join your team on tour. You will share the Disney performance time (15 minutes each). Combined you must have a minimum of 20 dancers. Only one Studio Owner/Team Leader complimentary tour will be offered per 20 dancers. You will need to work out between you how you split this.

Is there a maximum number of Dancers per team?

No.

Overall, what is the maximum number of people on the tour?

Maximum tour size is 56 participants. This includes the Studio Owner/Team Leader, dancers, chaperones and family members. The average team size is 28 participants.





CHAPERONES & FAMILY MEMBERS

How many Chaperones are required per team?

1 chaperone for every 3-5 dancers. ie; A team of 20 dancers requires a minimum of 5 chaperones

How old must Chaperones be?

Chaperones must be at least 25 years old.

What if we don't have enough Chaperones?

You will need to recruit additional chaperones or reduce the number of dancers. The Studio Owner/Team Leader may count as a chaperone. Teams must be fully self sufficient on tour, this means all teams must have enough chaperones to supervise their dancers.

What if we have too many Chaperones?

There is no such thing as too many chaperones. If your chaperone ratio is more like 1:1 then it simply means that there will be two chaperones and two dancers per room.

Do dancers 18 and over require Chaperones?

No.

How much is the Chaperone tour package?

Please see relevant tour brochure.

Do Chaperones choose the Dancers they are chaperoning?

The Studio Owner/Team Leader, in conjunction with the chaperones and SSO choose the chaperone groups at home prior to departure. The idea is to put families and friends together.

What happens in a chaperone group?

A chaperone group is also the rooming group and chaperones are directly responsible for the safety and whereabouts of their dancers in this group.

Can Males be Chaperones?

Yes, but only for male dancers. Males are unable to chaperone female dancers due to rooming requirements. (Males are unable to room with female dancers). If a male wants to come on tour with his daughter, he may do so but will be required to pay a significant single accommodation supplement for his own room, or may find his own accommodation nearby and have the tour cost pro rated. Men are able to come on tour as additional family members.

Can additional Family Members join the tour?

Yes - Spouses, grandparents, siblings etc are all welcome to join the tour.

Are Family Members the same price as Chaperones?

Yes.

Are there any age restrictions on Family Members?

Yes. Family members must be 12 and over (unless an additional parent/caregiver, other than the parent chaperone, is on tour to supervise them). No children 5 and under allowed on the tour.

Why is there this age restriction?

This is a dance tour. The focus and priority of chaperones needs to be on the dancers not on additional family members.

Is there a limit to how many Family Members can come?

No, except where the tour is full (56 participants). When it comes to filling up team places - dancers are given first priority, followed by chaperones and then family members.

What do Chaperones and Family Members do while dancers are dancing?

If they are a true "DANCE MOM" or Dad - they are welcome to come and watch the classes. Or they are free to go off and do their own thing. (An 'additional activities list' will be given to all at the commencement of the tour).



PERFORMANCE

Do we have to audition to perform on tour?

Yes, Disney and a number of other performance locations do require an audition to be approved for performance.

What is required for the audition?

You must film and submit 3 x 1 minute high energy pieces to demonstrate the level and ability of your tour team

Can this be done in class?

Yes. The videos can be recorded in class or excerpts from recent on stage performances.

What styles do Disney want?

Disney are looking for high-energy, Disney-worthy performances. This can include all dance styles however high energy jazz, musical theatre and hip hop are most effective. Lyrical, contemporary, tap, ballet, pointe etc are also used often.

Do you have a high success rate of acceptance for Disney?

All our teams have been accepted to perform at Disney.

What happens if we are unsuccessful for the Disney audition?

If your first Disney submission is unsuccessful you are able to change the videos and re-submit.

What happens if Disney cancel or are unable to accommodate our performance?

SSO submit our team applications to Disney months in advance of our tour date. Disney review auditions and accept teams to perform. Approx 3 months prior to departure Disney Performing Arts receive stage availability for performances and allocate performance dates. Should our preferred dates be unavailable SSO will do their best to change the tour itinerary to accommodate the Disney performance. In rare circumstances Disney may not be able to accommodate the team's performance or may even cancel a performance for reasons totally outside of SSO control. Therefore performing at Disney is not guaranteed but highly likely. To date Disney have accommodated all our teams date preferences. If the Disney performance was unable to go ahead SSO would arrange for a new performance opportunity.

If Disney can not accommodate or cancel our performance do we get a tour refund?

No - The tour will still go ahead regardless of the Disney performance as there is so much more to the tour than just the Disney component.



Do I choreograph the Team Performance?

Yes. You are required to choreograph, rehearse and have the performance 'stage ready' prior to departure. It must be a 20-30 minute piece showcasing any/all styles, with solo's, trio's, big groups numbers. Think high energy and the bigger and more fabulous the better!

Do we supply our own costumes?

Yes. All teams must bring professional, colourful costumes from home for the performance/s.

CLASSES, SEMINARS & WORKSHOPS

What level do dancers need to be for the tour?

We require dancers to have been dancing for at least a couple of years to attend the tour. Ideally having learnt a number of different dance styles. Classes on tour are challenging and not suitable for someone new to dance and choreography.

Are there a variety of dance classes?

Yes - the tour offers a wide range of dance styles - jazz, ballet, hip hop, tap, contemporary, lyrical, jazz funk, musical theatre, latin, burlesque even twerking! The idea of the tour is for everyone to try everything.

How do the classes work?

There are two types of class on tour - Open and Closed. Open classes are where we go in and take class with local dancers. These are mixed level and age classes and are a fantastic opportunity for dancers to experience 'taking class' professionally. Closed classes are where SSO hire in a choreographer to teach a specific dance style tailored to our level.



Are the classes split by age/level?

Yes - For Closed classes. As there will be two teams on tour there will be a junior and senior class with dancers from both teams in each level. Juniors and Seniors are split by age, but there is flexibility for younger more advanced dancers to take the senior class.

No - for Open Classes. These are a 'one class fits all' approach and you may have professional dancers through to newbies.

Can we choose our own classes?

Dancers get to choose which open classes they would like to take. Usually there will be a number of options on a given day. Closed classes are pre-decided by SSO based on the most popular classes from previous tours. A range of classes are incorporated into the tour, if you have a specific request please inform us prior to departure.

How many dance classes in a day?

It depends on the day, but generally on class days you will take a 1.5 hour class then a break, then 1.5 hour class, then possibly a seminar and Disney rehearsal.

How much time do we spend at each studio?

We visit each studio at least once. Usually taking two x 1.5 hour classes at each. Some studios we will visit more than once.

How many days do we not have any dancing?

As it is a dance tour, most days have classes, workshops, seminars or performances. Usually only a couple of days do not have any dance related activities and are used for either full day excursions or rest days.

Can dancers take additional classes?

Yes - Dancers can take additional classes during free time with chaperone supervision. These will be at their own expense.

What happens in the seminars?

SSO invite professional dancers/choreographers and agents to come and speak with dancers about life as a pro, how to make it in dance, tips, tricks, auditions, how much you get paid, what it really takes, what an agent does etc. These sessions are educational and inspiring.

What are the workshops?

Tour workshops are in depth classes focusing on a particular area of performance from stage presence to audition technique. The Disney workshops are run by a real Disney choreographer who creates Disney parades and shows. Broadway workshops are run by real Broadway directors, actors and dancers. Truly unforgettable!

FLIGHTS

Who books the team flights?

SSO organize group flights for all teams. Information regarding flights will be provided once the team is confirmed on tour.

When are flight prices released?

Flights become available to the market 11 months prior to the return date of the tour.

How much are the flights?

This depends on many factors including dates of travel, if domestic flights are required, if there are any sale fares, terms of the group flight (ie; deposits then months to pay off the balance etc). Generally group flights are slightly more than online sale fares due to the number of benefits of a group booking (ie deferred payment plans, group seating etc).

Does the Studio Owner/Team Leader get a free flight?

Sometimes - it depends on which airline you fly and their terms and conditions. For example all New Zealand Studio Owner/Team Leaders who take our SSO Air NZ group flight receive a free flight provided they are the 26th person on the group flight. Each airline has a different policy, which we will discuss with you at the time of the booking.

TRANSPORT

What modes of transport are used on tour?

On tour transportation includes tour buses, the LA underground, the New York Metro and our feet! There is lots of walking on tour. Taxi's and Uber is also available for those wanting to do explore additional activities during free time.

ACCOMMODATIONS





What are the rooming configurations/sleeping arrangements?

Most apartment/hotel room sleeps 4 - 6 participants. Apartments have a kitchen, dining room, lounge, bathroom and 1 bedroom. Hotel rooms have a kitchenette area, bathroom, desk and sleeping area. A combination of King and queen beds, queen futons (fold out beds) and rollaway beds are used. All participants share a bed and chaperones share with their children. There is generally 1 chaperone and 3-5 dancers per apartment/room.

Do male and females share rooms?

No. Male dancers are separate to female dancers unless there is only one or two male dancers in which case special arrangements are made with permission of the studio owner and parents. Male chaperones do not room with female dancers.

Can SSO book accommodation only for family members?

No. Everyone is required to be on a SSO tour package.

Do you have a special accommodation rate that we can book for family members not on the tour?

No. Our rates are only valid for our tour teams.

PAYMENTS & SPENDING MONEY

How do the payment installments work?

The tour cost is broken down into the upfront non refundable/non-transferable tour deposit and the remaining balance is split into three tour installments. These installments are then spread out over the months prior to departure – approx. every 3-4 months – with the final payment due just before departure.

When do we find out the payment installment dates?

These will be provided along with the information booklet

post information meeting.

If you pay the deposit, are you liable to pay any additional payments if you drop out?

No - if you drop out then you just lose the deposit. In your tour agreement it will explain the cancellation and refund policy. Depending on when you pull out there may be a penalty whereby you lose part of your tour payments.

Does the tour cost go up each year?

Yes - quite possibly. We will review and release a new tour brochure each year. Due to provider increases we need to pass these on. However once you have confirmed your place on tour (paid the tour deposit and submitted the tour agreement) your cost is set.

Does the price come down the more people you have on tour?

No – the price is per person.

Is there a family discount?

No.

Is there an individual repeat tour discount?

Yes - If an individual has been on a SSO tour previously they are entitled to a 5% discount off any future tours. (Only applies to exact individuals, can not be used by a family member).

What happens to our deposit if we are unsuccessful with the Disney audition?

If you do not get accepted the first time, you can re-submit until accepted. The tour will still go ahead regardless of the Disney performance as there is so much more to the tour than just the Disney component.



How much money is required for meals?

On average \$250 - \$300 USD for US tours, \$350 AUD for Australian tours, 250 GBP for UK tours.

How much is travel insurance?

Travel Insurance depends on age, pre existing conditions, cover for special items and chosen provider. On average most dancers pay between \$100 - \$200 USD for the two week tour duration.

What is the amount most dancers take for spending?

On average most dancers bring between \$500 - \$1000 USD as spending money.

FUNDRAISING

I'm worried about the cost, should I be?

Many Studio Owners/Team Leaders worry about the cost of the tour to families. However many soon realize that a number of families are prepared to commit to the tour not only for their dancer child but for the whole family! The tour is seen as an excellent family vacation opportunity where everything is organized for them.

I'm worried about the cost, what do other studios do?

99.9% of studios encourage their dancers to make it on tour through setting up a Team Fundraising Committee. The committee utilize the SSO Fundraising Resource Kit to come up with fundraising events to schedule throughout the months prior to tour. A Team Bank Account is opened, parents are assigned to different events and dancers all participate by helping at each event. The key is to start early, make a plan and have everyone pitch in.

What is the SSO Fundraising Resource Kit?

SSO have created the most comprehensive Fundraising Resource Kit to assist dancers, families and studio owners to make their dance tour dream a reality. Inside the online kit you will find a list of all past participant fundraising ideas, simple 'how to' documents with step by step instructions on how to organize each event, posters, flyers, and letters - all to make fundraising simple and easy. You simply download, print and implement. Easy!

What is a good amount to expect to make per child for fundraising?

Most teams have worked to raise approx \$1000 per dancer.

Does fundraising really work?

Yes! Many teams make a lot of money through fundraising. One team held a Ball and Auction in a night and made \$50,000! Individual dancers have paid for their entire tour and flight through individual fundraising. It's like anything in life, the more you put in the more you get out. Plus it is an excellent life skill not to mention team bonding exercise for the dancers. Less is more and bigger is better!

I don't have time for fundraising, what should I do?

We understand, that is why you can either choose to A) Set up a Parent Fundraising Committee and allocate a leader for each event or B) Encourage dancers to make the most of the SSO Fundraising Resource Kit and do their own individual fundraising. Either way if team members really want to go, they will make it happen.

When do we access the SSO Fundraising Resource Kit?

Once you have a confirmed team on tour, all participants will receive a unique personal login to the SSO Event organizer. Here they will be able to access the Fundraising Resource Kit.

COMPLIMENTARY TOUR PACKAGE

As a Studio Owner/Team Leader how much do I pay for the tour?

As a thank you for bringing a team of 20 dancers on tour SSO offer Studio Owners/Team Leaders a complimentary tour package. This includes accommodation (based on 4 - 6 share), transfers, transport, all dance classes, seminars, workshops, performances (you are welcome to participate in all), excursions and activities.

What happens if I do not have the required 20 dancers?

If you do not have the required 20 dancers we will pro-rate your tour. This is where we divide the tour cost by 20 (20 dancers) and you pay the percentage of the tour cost that you are short. For example if you have:

19 dancers you will pay 5% of the tour cost
 18 dancers you will pay 10% of the tour cost
 17 dancers you will pay 15% of the tour cost
 16 dancers you will pay 20% of the tour cost
 15 dancers you will pay 25% of the tour cost

This way you are still getting a heavily subsidised tour package as a thank you for the dancers you are bringing on tour. However we will work with you over the months leading up to the tour to help you find 20 dancers!

If I am unable to come on the tour, can I gift my complimentary tour to someone else?

Team Leader to one of your studio teachers who will lead the team on tour. This person must be 25 years or older.

As a Studio Owner/Team Leader can I bring my family on tour?

Yes. Studio Owners/Team Leaders are welcome to bring their families on family member packages.

Will my family have our own accommodation?

Most accommodations are based on 4 - 6 share. Your individual portion of the accommodation will be complimentary and the rest will be payable by your family member packages. If you have less than 4, an accommodation supplement will be payable.

Can I bring my own child who is 5 or under with me?

Yes, Only if your spouse or another adult family member comes with you and purchases an accommodation only package. (This does not include transport or tour activities as we can not have children 5 and under on tour). They will stay with you at the accommodation but be required to do their own thing during the tour.

Can I bring my own non dancer child/children under 18 without another parent or family member?

Yes, an exception is made here for Studio Owners/Team Leaders. If you purchase a family member package per child and pay an additional accommodation supplement (if required due to having less than 4 in your room, minus your complimentary portion) then you may bring your own children under 18 without an additional family member to supervise them.

As a Studio Owner/Team Leader do I have my own group of dancers to supervise?

Yes. Unless you have your family with you, Studio Owners/Team Leaders share accommodations with their chaperone group. You will choose these dancers.



TEAM SELECTION & APPLICATION PROCESS

How do teams apply for a tour?

Interested Studio Owners/Team Leader can visit our website sheshineson.com or contact us at office@sheshineson.com.

How are teams selected for a SSO Tour?

Teams are selected based on their suitability after a conversation between the Studio Owner/Team Leader and SSO. What we are looking for is commitment, excitement and professionalism.

What happens after my team is selected?

SSO in conjunction with the Studio Owner/Team Leader will confirm a time for an online information meeting for all dancers and parents.

How do I promote my studio's SSO Info Meeting?

SSO will supply you with an SSO Info Meeting Promotion Kit, complete with a t-shirt, posters and postcards for you to hand out to dancers in class, post on social media and around the studio and email to parents.

What happens at the SSO Online Info Meeting?

SSO will host a 30 - 45 minute fun and informative meeting where everyone will learn all about the tour, fundraising, payments and more. You can invite everyone to watch at the studio, or they can login from home. The meeting is also recorded for anyone unable to attend.

How do individual team members apply?

Post info meeting, everyone will be invited to apply online at our website sheshineson.com. They will complete and application form and pay the non-refundable tour deposit.

What is the deadline for applications/deposits?

We require all applications and deposits within 2 weeks of the info meeting. All tour teams who have 20 dancers confirmed within 2 weeks of their info meeting receive a \$1000 USD team fundraising bonus and special team masterclass on tour. Remaining tour payments are made in installments throughout the year leading up to the tour.



LEGAL

What happens if SSO cancel the tour?

It is very unlikely that a tour be cancelled. In the unlikely circumstances that we need to cancel a tour, all tour money collected will be refunded, including tour deposits.

Are we protected if anything happens to SSO between now and the tour?

SSO is a New Zealand based company and there is no official government licensing for travel planners in New Zealand. We are however looking into joining international governing bodies to give our participants peace of mind. In the unlikely circumstances that SSO need to cancel a tour, all tour money collected will be refunded including tour deposits. If you pull out of a tour, our refund and cancellation terms apply. If a tour is unable to go ahead as scheduled for any reason outside the control of SSO (such as a pandemic) a postponement option will be offered to the team. If some or all of the tour participants prefer to withdraw, their tour installments will be refunded but tour deposits will remain non-refundable.

What are your refund and cancellation terms and conditions?

If due to an unforeseen circumstance the participant needs to cancel their place on the tour, the participant must inform SSO in writing via email (with confirmation of receipt by SSO). No verbal cancellations will be accepted. Your deposit is non-refundable and non-transferable upon cancellation by you. Cancellations made by you more than 90 days prior to departure receive a 100% refund of all tour monies paid minus the tour deposit. Cancellations made by you between 89 - 60 days prior to departure receive a 50% refund of tour monies paid minus the tour deposit. Cancellations made by you between 59 - 30 days prior to departure receive a 25% refund of tour monies paid minus the tour deposit. Cancellations made by you less than 29 days prior to departure will receive 0% refund of all tour monies paid. If you cancel your place on the group flight after a deposit or balance payment has been made, any recourse to a refund will be subject to the Terms and Conditions of the relevant airline or booking provider.

*Full Terms & Conditions are supplied to all applications prior to signing the TOUR AGREEMENT



Book Today!!!



TO FIND OUT MORE ABOUT TOURING WITH SHE SHINES ON, AND TO SEE IF IT'S A GOOD FIT FOR YOUR STUDIO, PLEASE EMAIL:

[SHE SHINES ON
OFFICE@SHESHINESON.COM](mailto:OFFICE@SHESHINESON.COM)



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